

This listing of claims will replace all prior versions, and listings, of claims in the application:

**Amended Claims:**

1. (Currently Amended) Apparatus, comprising:
  - an information service module configured to provide ~~an information~~ teletext service in conjunction with a television programme service, the information service module being configured to provide link information in a teletext subtitle line, the link information being associated with a teletext page providing additional information relating to a current television programme,
  - a receiver configured to receive an acceptance signal related to the ~~information service~~ link information from a display controller; and
  - a display module configured to provide the ~~information service~~ teletext page for display in response to the acceptance signal, wherein
  - the information service module is further configured to receive a user preference not to display the ~~information service~~ teletext subtitles during the display of the television programme service, the information service module being operable to override the user preference in response to detection of a code identifying link information for display during display of the television programme service, ~~the link information being associated with predefined content of the information service.~~
2. (Original) Apparatus according to claim 1, wherein the acceptance signal corresponds to a set of keystrokes on the display controller.
3. (Original) Apparatus according to claim 2, wherein the keystroke set comprises less than four keystrokes.
4. (Original) Apparatus according to claim 3, wherein the keystroke set comprises a single keystroke.

5. (Canceled) ~~Apparatus according to claim 1, wherein said information service module is configured to insert the link information into a subtitle line.~~

6. (Previously presented) Apparatus according to claim 5, wherein said information service module is further configured to highlight the link information.

7. (Currently Amended) Apparatus according to claim 1, wherein the information service module is configured to distinguish link information from information which does not comprise a link to the information teletext service.

8. (Previously presented) Apparatus according to claim 7, wherein the information service module is configured to distinguish the link information by detecting a tag associated with the link information.

9. (Previously presented) Apparatus according to claim 8, wherein the information service module is arranged to display the link information in response to detection of a tag.

10. (Canceled) ~~Apparatus according to claim 1, wherein the information service comprises teletext.~~

11. (Original) Apparatus according to claim 1, comprising a television programme service according to the digital video broadcasting (DVB) standard.

12. (Currently Amended) A method comprising:  
providing an information teletext service in conjunction with a television programme service, including providing link information in a teletext subtitle line, the link information being associated with a teletext page providing additional information relating to a current television programme,

receiving an acceptance signal related to the ~~information service~~ link information from a display controller; and

providing the ~~information service~~ teletext page for display in response to the acceptance signal, further comprising:

receiving a user preference not to display the ~~information service~~ teletext subtitles during the display of the television programme service, and

overriding the user preference in response to detection of a code identifying link information for display during the television programme service, ~~the link information being associated with predefined content of the information service.~~

13. (Original) A method according to claim 12, wherein the acceptance signal corresponds to a set of keystrokes on the display controller.

14. (Original) A method according to claim 13, wherein the keystroke set comprises less than four keystrokes.

15. (Original) A method according to claim 14, wherein the keystroke set comprises a single keystroke.

16. (Canceled) ~~A method according to claim 12, comprising providing the link information for display as a subtitle during the television programme service.~~

17. (Original) A method according to claim 12, including highlighting the link information to be displayed.

18. (Original) A method according to claim 17, wherein the highlighting comprises causing the link information to flash periodically when displayed.

19. (Original) A method according to claim 12, wherein the link information comprises a page number.

20. (Currently Amended) A method according to claim 12, wherein the link information includes an identification tag for distinguishing the link information from information which does not comprise a link to the ~~information~~ teletext service.

21. (Original) A method according to claim 20, wherein the tag comprises a non-display character.

22. (Previously presented) A method according to claim 20, comprising displaying a subtitle line which includes tagged link information.

23. (Currently Amended) A computer readable medium containing a program, which when executed by a processor, enables access to ~~an information~~ teletext service from a television programme service, wherein the program implements a method comprising providing link information in a teletext subtitle line, the link information being associated with a teletext page providing additional information relating to a current television programme, receiving an acceptance signal related to the ~~information-service~~ link information from a display controller, providing the ~~information-service~~ teletext page for display in response to the acceptance signal, and receiving a user preference not to display the ~~information-service~~ teletext subtitles during the display of the television programme service, further comprising overriding the user preference in response to detection of a code identifying link information for display during display of the television programme service, ~~the link information being associated with predefined content of the information-service.~~

24. (Previously Presented) A computer readable medium containing a program for performing the method of claim 12 when the program is run by a processor.

25-27 (Cancelled)

28. (Previously Presented) Apparatus according to claim 1, further comprising a scanner configured to scan data received from the television program service for link information.

29. (Previously presented) Apparatus according to claim 11, comprising at least one processor for processing the DVB service.

30. (Currently Amended) Apparatus according to claim 1, comprising at least one processor for processing the ~~information~~ teletext service and the link information.

31. (Currently Amended) Apparatus according to claim 1, further comprising memory for storing the ~~predefined~~ content of the ~~information~~ teletext service.

32. (Previously Presented) A method according to claim 12, including scanning data received from the television program service for link information.

33-38 (Cancelled)

39. (Currently Amended) Apparatus comprising:

means for providing an ~~information~~ teletext service in conjunction with a television programme service, the teletext service providing means being configured to provide link information in a teletext subtitle line, the link information being associated with a teletext page providing additional information relating to a current television programme,

means for receiving an acceptance signal related to the ~~information-service~~ link information from a display controller; and

means for providing the ~~information-service~~ teletext page for display in response to the acceptance signal, wherein

the ~~information~~ teletext service providing means is further configured to receive a user preference not to display the ~~information-service~~ teletext subtitles during the display of the television programme service, and is operable to override the user preference in

response to detection of a code identifying link information for display during display of the television programme service, ~~the link information being associated with predefined content of the information service.~~